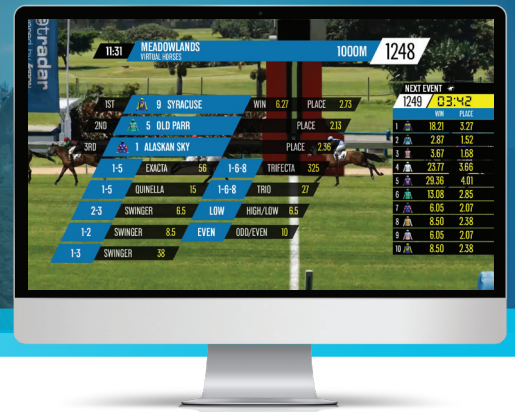


Virtual Horse Racing



Let your business to be first past the post!

There's no sport that comes close to the majesty of horse racing. As one of the world's most popular spectator – and betting – sports, horse racing generates billions each year. And there's no doubt that enthusiasts are always looking for more.

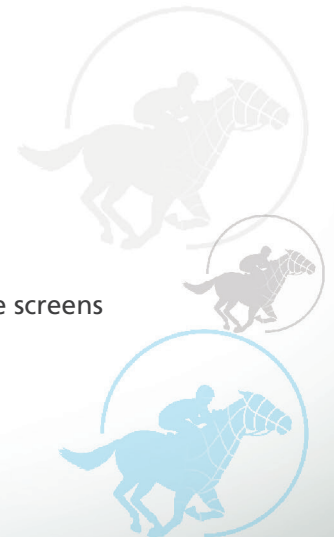
Thankfully, with Betradar's Virtual Horse Racing you can give them an outstanding alternative. Featuring 3D visualisations that are continuously generated and live rendered in the cloud, powered by Kiron Interactive, they'll be able to receive the 24/7 fast-paced racing action they're looking for – wherever they are and exactly how they want it. Whether they want to watch races with 8, 10, 12 or 14 racers, Virtual Horse Racing comes with fully responsive UI that is optimised for mobile and comes with simple ewallet integration. You'll be able to provide an interesting, authentic and highly realistic offering while receiving a king's ransom from this sport of kings!

PRODUCT HIGHLIGHTS

- Increased betting cycles with new races every 2 minutes
- Availability of all betting option, including full forecast and tricast selections
- Live audio commentary currently provided in English, French, Spanish and Italian

PRODUCT FEATURES

- Punters can bet on up to 10 upcoming races
- Amazon Web Services ensures the product can be scaled easily
- High-frequency betting opportunities are available 24/7
- Retail flexibility: Configurable retail event cycle of 5 minutes with option of multiple screens



3 TRACKS AT VARIABLE DISTANCES* • 600 UNIQUE HORSES • BUILT IN RACE RESULTS & WINNING ODDS PRESENTATION

For further details and an in-depth look at the racers, visit our Virtual Sports Demonstrator at:

<https://www.betradar.com/virtualsports/vhk>

betradar
driven by facts

*1000m, 1600m, 2000m, Kiron Horses. For our online version, only 1000m is available.