

betradar
driven by facts



VIRTUAL FOOTBALL

The definitive Virtual Football solution



The definitive Virtual Football solution – built for betting

Betradar's Virtual Football has been built on the back of actual match data, offering fans a real sports betting experience like no other. Virtual Football offers fast-paced betting on retail, terminal, mobile and online channels. Our Virtual Football solution is the product of choice for leading bookmakers worldwide.

The exceptional levels of realism of our Virtual Football can be seen across the in-video gameplay, packed with state-of-the-art motion capture scenes. Crucially all in-match events, betting markets and competition mechanics have been generated based on Betradar's unique expertise as the world's leading supplier of football data and betting services. Virtual Football comes with multiple customisation and integration options, guaranteeing successful distribution across all geographies and channels.

Product features

- Integrated by 300+ bookmakers from 5 continents
- Live on 500+ websites
- Running in 10,000+ retail outlets
- Offering 1,000+ betting opportunities per competition
- All statistics and odds available and delivered as in real competitions

Product highlights

- Proven to add significant incremental revenue for customers seeking additional ways to bet
- Super realistic visualisation to ensure ongoing betting engagement
- Several major league & cup formats available
- Multiple customisation and integration options, guarantee successful distribution across all geographies and channels

Betting
on football
24/7

Remote Game Server (RGS)

Virtual Football is easily integrated through our Remote Game Server (RGS), where you'll automatically receive our current and future competitions and updates, plus success to all our gaming products.



Major national and international competitions

Virtual Football offers an infinite numbers of matches that are presented in a manner that reproduces the real leagues and cups everyone loves to follow.

The number of matches and teams, as well as the performances of players are based on real data and converted into spectacular 3D videos. The default version provides new bet cycles every 3.5 minutes. We are the only supplier in the market that offers Gaming products with both virtual as well as real footage.

-  European leagues: 16 teams, 240 matches per season, 30 match days, 8 games in parallel
-  World Championship 2022: 32 teams, 64 matches per competition, 1,000+ betting opportunities – now with the latest official teams”
-  Virtual Sports Bundesliga: 18 teams, 240 matches per season, 30 match days, 9 games in parallel. 
-  Virtual Football Euro Cup 2020: 24 teams, 51 matches per competition, 7 match days
-  Nations Cup: 24 teams, 51 matches per competition, 7 match days
-  Champions Cup: 32 teams, 8 groups and a total of 126 per Cup edition
-  Asian Cup: Featuring 24 real teams qualified for the 2019 real competition

A game-changing approach

All competitions found in our Virtual Football offer a wide range of fixed-odds bets on the outcome of every single match plus multiples and – a true market-exclusive feature – the possibility to place outright bets too. Dynamic pricing, based on performance, is available on demand too.

-  1x2 Guaranteed high-frequency of matches and more than 1,000+ betting opportunities in each competition
-  All bet markets, statistics and odds delivered as for a real league or cup
-  Games supported by detailed statistics centres for people who like to apply logic & research bets
-  Full flexibility: decide upon the number and type of competitions to integrate
-  Super realistic simulation and visualisation, based on real data
-  New Remote Game Server guarantees zero development effort when integrating additional gaming solutions

MARKET EXCLUSIVE - VIRTUAL SPORTS BUNDESLIGA

NOW WITH NEW GRAPHICS



World Match Football

Single match betting. Every minute.

World Match Football lets fans place bets on single matches from the five most popular leagues in the world (England, Spain, Italy, Germany and France). The focus is on speed and simplicity, with customers able to place a new bet every minute.

State-of-the-art graphics create a super-realistic experience, and the modern, bespoke interface will keep fans coming back.



The Highlights

- Single-match betting with new cycles every minute – the action never stops
- Includes all major betting markets so that fans focus on key areas
- Intuitive mechanics and a straightforward interface to encourage fans to keep betting
- Simple integration through our Remote Game Server makes it easy to set up

Penalty Shootout

You can also now complement your virtual football offering with the pulse-raising Penalty Shootout, offering plenty of goal or no-goal bets to add to the drama.



Retail Operations

- Numerous customisation options (data delivery method, screen resolution, interfaces)
- Choose between default set-up or control all in-screen composition and broadcasting times yourself
- Superior betting experience for up to 4 Full HD screens or as terminal solution for 1 or 2 screens (resolution of 1280*1024 pixels)
- Intuitive and user-friendly graphical interfaces optimised for in-venue operation
- Widget system and scheduler gives each client the option to personalise the product to each shop and screen

Online Operations

- Real-money betting and immediate payouts
- Odds directly linked to betting slip and bookmakers' account
- Using Betradar infrastructure and feeds such as the Statistics Centre and XML Odds Feed
- Easy integration into existing and new websites
- Hosted front-end solution
- White-label solution with multiple customisation options (advertising integration, languages, colors, font types, frames, team and player names, videos and statistics)

Mobile Suite

- Superior betting experience while on the go
- Same features as our online version
- Intuitive navigation, familiar interface and fully responsive
- All competitions available with one integration
- Customisable to suit the needs of every client
- Integrate Football and automatically add any other sport on top



© 2023 Sportradar AG

Betradar is a brand of Sportradar.

www.betradar.com

For further information, contact
us at sales@betradar.com

Follow Sportradar on social media

