

Rapid Markets – US Sports



Faster bet cycles to create more betting opportunities

Betradar's Rapid Markets is the next generation of live betting. Offering markets which we aim to settle in under 5 minutes, the increased number of live opportunities makes betting on matches even more entertaining and generates a much higher turnover.

PRODUCT HIGHLIGHTS:

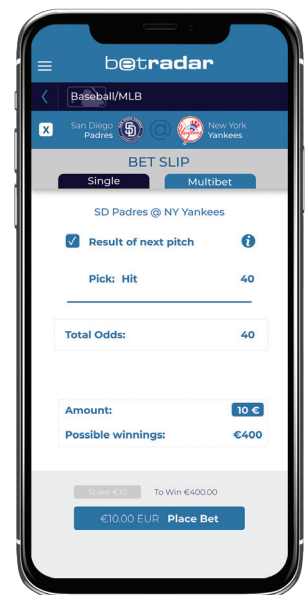
- Significant higher number of live betting opportunities for major US sports
- Casino style betting allowing faster settlement, leading to higher bet frequency and turnover
- Keep players engaged throughout the entire match with new bet cycles available every minute
- Perfect for betting on any device, especially on Mobile



Coverage

Betradar's Rapid Markets covers the top American sports leagues with over 10 different types of markets.

BASEBALL; MLB	
Result of next pitch	strike, ball, hit or other
Hit on next pitch	yes or no
Home run on next pitch	yes or no
Result of next hit	single, double, triple, home run or no further hit
Result of player 1st / 2nd ...time at bat	on base, out or home run
Player to strike out 1st / 2nd ... time at bat	yes or no
BASKETBALL; NBA	
Scoring type xth point	2pt, 3pt or free throw
Home/Away scoring type xth point	2pt, 3pt or free throw
AMERICAN; NFL	
Next play, total yards gained	over or under
Next play, offensive play type	pass or rush
Next play, new first down	yes or no
Next play, play completion	yes or no
Next play, sack	yes or no



For more information please check our website www.betradar.com or contact our sales department via sales@betradar.com