

**betradar**  
driven by facts



## Virtual Football

*Realistic virtual sports, built for betting*



# The definitive Virtual Football solution

Betradar's Virtual Football is the top-revenue making solution in the market, delivering fast-paced betting on retail, mobile and online channels. Our Virtual Football solution is the product of choice for leading bookmakers worldwide.

The exceptional levels of realism of our Virtual Football can be seen across the in-video gameplay, packed with state-of-the-art motion capture scenes. Crucially all in-match events, betting markets and competition mechanics have been generated based on Betradar's unique expertise as the world's leading supplier of football data and betting services. Thus Virtual Football is so realistic you won't feel a difference to betting on real Football.

- Integrated by 180+ bookmakers
- Live on 300+ websites
- Running in 10,000+ retail outlets
- Offering 1,000+ betting opportunities per competition
- All statistics and odds available and delivered as in real competitions



Focused on the most realistic presentation of all major football competitions



All main bet markets available, including multiples



Optimised for retail, online and mobile

# built for betting



## PRODUCT HIGHLIGHTS

- Proven to add significant incremental revenue for customers seeking additional ways to bet
- Super realistic visualisation to ensure ongoing betting engagement
- Several major league & cup formats available
- Highly flexible presentation capability across all channels



# Multiple national and international competitions

Virtual Football offers an infinite numbers of matches that are presented in a manner that reproduces the real leagues and cups everyone loves to follow. The number of matches and teams, as well the performances of players are based on real data and converted into spectacular 3D videos. The default version provides new bet cycles every 3.5 minutes.

- League: 16 teams, 240 matches per season, 30 match days, 8 games in parallel
- World Cup: 32 teams, 64 matches per competition, 1,000+ betting opportunities
- Euro Cup: 24 teams, 51 matches per competition. 7 match days
- Nations Cup: 24 teams, 51 matches per competition. 7 match days
- Champions Cup: All major European clubs competing in a group phase followed by a knockout stage
- Short and adjustable bet cycles

# A game-changing approach

All competitions found in Virtual Football offer a wide range of fixed-odds bets on the outcome of every single match, betting on multiples and – a true market-exclusive feature – the possibility to place outright. Dynamic pricing based on performance is available on demand too.

- Guaranteed high-frequency of matches and more than 1,000+ betting opportunities in each competition
- All bet markets, statistics and odds delivered as for a real league or cup
- Games supported by detailed statistics centres for people who like to apply logic & research bets
- Full flexibility: decide upon the number and type of competitions to integrate All statistics and odds available and delivered as for a real league or cup
- Super realistic simulation and visualisation, based on real data





# Retail Operations

- Numerous customisation options (data delivery method, screen resolution, interfaces)
- Choose between default set-up or control all in-screen composition and broadcasting times yourself
- Superior betting experience for up to 4 Full HD screens or as terminal solution for 1 or 2 screens (resolution of 1280\*1024 pixels)
- Intuitive and user-friendly graphical interfaces optimised for in-venue operation
- Widget system and scheduler gives each client the option to personalise the product to each shop and screen

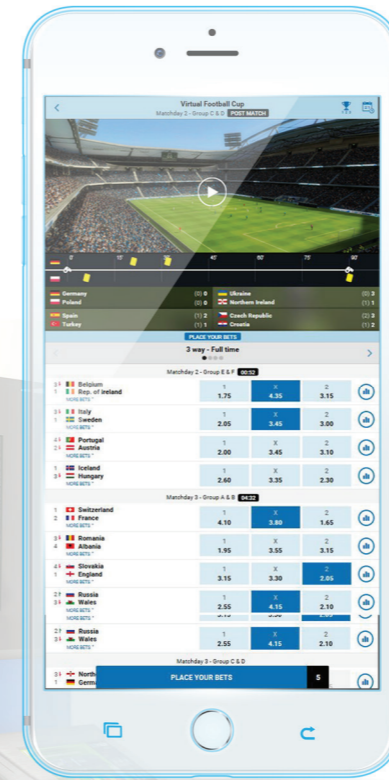
300+ brands  
 1,000+ markets per Mode  
**5 continents**  
 180+ bookmakers  
**180+ bookmakers**  
 10,000+ shops  
 300+ brands  
**10,000+ shops**  
 5 continents  
**1,000+ markets per Mode**  
 300+ brands  
 10,000+ shops



**Try it out here:**  
[betradar.com/virtualsports](http://betradar.com/virtualsports)

# Online Operations

- Real-money betting and immediate payouts
- Odds directly linked to betting slip and bookmakers' account
- Using Betradar infrastructure and feeds such as the Statistics Centre and XML Odds Feed
- Easy integration into existing and new websites
- Hosted front-end solution
- White-label solution with multiple customization options (advertising integration, languages, colors, font types, frames, team and player names, videos and statistics)



## Mobile Suite

- Superior betting experience while on the go
- Same features as our online version
- Intuitive navigation, familiar interface and fully responsive
- All competitions available with one integration
- Customisable to suit the needs of every client
- Integrate Football and automatically add any other sport on top

### PRODUCT HIGHLIGHTS

- Several competition modes to choose from: our market-leading League plus further continental, national and international cup competition modes (all available with the same integration)
- Dynamic pricing, multiples and (NEW) outright bets offered alongside all popular betting markets
- High frequency of match-days with numerous pre-match odds
- All statistics and odds available and delivered as in real competitions



Follow us!



Get in touch:

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[www.betradar.com](http://www.betradar.com)

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