



betradar
driven by facts

ESPORTS BETTING SERVICE

Are you ready to reach the next generation of customers?

Take advantage of the world's quickest growing spectator sport with Betradar Esports Betting

Esports Betting Service presents a unique opportunity for bookmakers to tap into a massively growing spectator sport that boasts huge engagement rates

Esports is not only played by an increasing number of people, but it's followed by an even larger audience. To transform these esports enthusiasts into loyal punters, bookmakers must offer a truly immersive entertainment package that's 100 percent tailored to their needs.

With Betradar's market-leading esports betting service, you'll get everything you need to create your own exciting esports offer by providing your customers with the broadest and most credible range of pre-match and live betting markets available. You'll also be able to cater to their needs for match information with our comprehensive Live Scores and Statistics solutions and complement your sportsbook

with the fastest live match streams available anywhere on the internet.

All data is generated in close cooperation with the world's leading esports tournament organisers, such as ESL and PVPro, and provided exclusively by us to the betting industry. This ensures you receive all data in the best quality and the fastest possible way; resulting in an enthralling and truly immersive esports entertainment package for your customers.

Furthermore, our multi award-winning Fraud Detection System monitors betting patterns across all competitions from tournament organisers that we have partnered with. As a result, we take a truly active role in fighting against betting manipulation, for the integrity of esports and the sake of your business.

Product highlights

- 70+ operators subscribed to our market leading esports service
- 5,500+ live odds events covering the world's three biggest games (CS:GO, LoL, Dota 2)
- Up to 19,000 matches per year, covering the most-followed games globally
- Maximised profit margins thanks to highest market uptime
- Sharpest odds compiled by specialist esports algorithms and specialised esports traders
- Possibility to create outright markets for every new esports title on request
- More live streaming of esports events than any other supplier in the world, and provided with the market's fastest signal
- Market-leading content solutions covering statistics and live scores



Betradar's Esports Betting Service has been awarded by SBC (Best Esports Supplier)



Bayes Esports Solutions was established as a joint venture between Sportradar and DOJO Madness to combine strong media rights acquisition and sports data expertise from Sportradar and sophisticated technical expertise in the world of esports from DOJO Madness. Bayes Esports Solutions holds the exclusive worldwide data distribution rights of League of Legends esports competitions operated by Riot Games.

Bayes has also developed BEDEX - the World's First Independent Esports Data Marketplace to provide data consumers with reliable live data through a single interface. From the start, fast live data for ESL and Dreamhack (CS:GO) and for Riots LEC, LCS and international LoL tournaments will be available. Further expansion, to include other gaming titles and organisers, is already in development to offer your punters the best esports betting offer in the market.



Betting Solutions

Increase your sportsbook with 5,500+ in-play events for the biggest three games in esports (CS:GO, LoL, Dota 2) and with over 11,000 pre-match events for the most followed titles in the world. Our numerous partnerships with leading tournament organisers enables us to cover more matches with official live data, than other supplier. This guarantees you will receive 100 percent reliable match data, the fastest odds updates, and the highest uptime of markets.

Together with DOJO Madness, we have developed specialist esports algorithms, traded by our in-house esports experts, to provide you with the sharpest odds – helping to maximise your profit margins.

Since esports betting is very new and by its nature differs from traditional sports betting, sportsbook operators may lack the necessary in-house expertise to trade their own odds efficiently. That's why Betradar offers you the opportunity to externalise your entire operational services for the new betting segment. Utilising our **Managed Trading Services***, which completely manages your daily business, including the whole risk management in a fast, efficient and cost-effective manner, you will minimise your financial risks whilst increasing your profitability and freeing up resources.

* More details at mts.betradar.com

Supported Titles

CS:GO

DOTA 2

LEAGUE OF LEGENDS

OVERWATCH

STAR CRAFT

HEARTHSTONE

CALL OF DUTY

RAINBOW SIX

ROCKET LEAGUE

NBA 2K

ARENA OF VALOR

王者荣耀

Our clients



Our offices



Offices

Sales representations

Bremen	Menlo Park	St. Gallen HQ	Athens
Durban	Minneapolis	Stockholm	Beijing
Gera	Montevideo	Sydney	Belgrade
Gibraltar	Moscow	Tallinn	Hong Kong
Las Vegas	Munich	Trondheim	Istanbul
Linz	New York	Usk	Panama City
Ljubljana	Oslo	Vienna	Rome
London	San Francisco	Warsaw	Sao Paulo
Manila	Singapore	Zlin	



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