

MICRO MARKETS

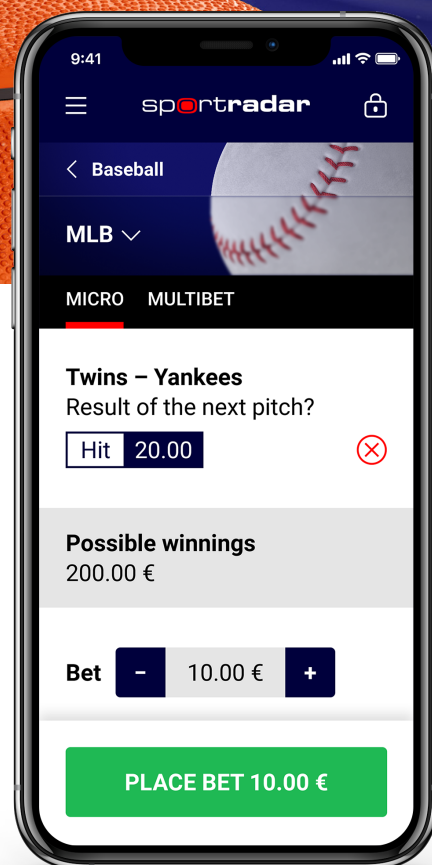
Faster bet cycles to create more betting opportunities

Sportradar's Micro Markets is the next generation of live betting. Offering markets which we aim to settle in under 5 minutes, the increased number of live opportunities makes betting on matches even more entertaining and generates a much higher turnover potential.



Sport coverage

Sport	Market	Options
Baseball	Result of next pitch	strike, ball, hit or other
	Hit on next pitch	yes or no
	Home run on next pitch	yes or no
	Result of next hit	single, double, triple, home run or no further hit
	Result of player 1 st /2 nd ...time at bat	on base, out or home run
	Player to strike out 1 st /2 nd ...time at bat	yes or no
Basketball	Scoring type x th point	2pt, 3pt or free throw
	Home/Away scoring type x th point	2pt, 3pt or free throw
American Football	Next play, total yards gained	over or under
	Next play, offensive play type	pass or rush
	Next play, new first down	yes or no
	Next play, play completion	yes or no
Soccer	Next play, sack	yes or no
	Goal, corner, booking, offside or penalty in the next 60 seconds?	yes or no
Tennis COMING SOON	N th Set – Next Break	competitor 1 or 2
	N th Set Game x – Break Point	yes or no
	N th Set Game x – Ace	yes or no
	N th Set – Next Ace	competitor 1 or 2

Top American sports leagues, major global soccer competitions, and ATP tennis



Product highlights

- 1X2** Significantly higher number of live betting opportunities
-  Casino style betting allowing faster settlement, leading to higher bet frequency and turnover
-  Keep players engaged throughout the entire match with new bet cycles available every minute
-  Perfect for betting on any device, especially on mobile