

Live Channel Promotion Rights Overview



The following content properties must only relate to sports betting purposes, and can only be displayed on your betting permitted sites, as defined in our contract. Permission to display the content properties before and/or after the login process depends on each content property and it is reviewed on a case by case basis by Betradar's team.

Content without the information "Mixed Sports Clips" in the first column of the table can NOT be used in highlight reels containing footage of other sports.

AVAILABLE FOR USE IN	SPORT	TYPE OF CONTENT	DETAIL	EMBARGO	
				Use from	Use until
Sport Specific Clips	American Football	NFL	Upcoming top matches with in-game footage without identifiable player imagery. For example: Giants vs Eagles on 24.12. Compliant with the active contracted LCO distribution guidelines.	Not able to be used before the past matchday. For example: If the content is for the matchday 17 it can be displayed on week of matchday 16	After the event has finished the content should be removed from the website/app
Mixed Sports Clips and Sport Specific Clips	Badminton	Badminton Europe	Upcoming Top Matches in the calendar including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.		
Sport Specific Clips	Baseball	MLB	Weekly review of the top plays from the past matchday 3 mins - 5 mins. It may not be linked or utilised for any 3rd party sponsorship actions. Compliant with the active contracted LCO distribution guidelines. Occasionally(*): Please confirm with Product Specialist for the availability.	Not able to be used before the past matchday. For example: If the content is for the matchday 17 it can be displayed on week of matchday 17	Videos should last a full week after the last game of the matchday.
Mixed Sports Clips and Sport Specific Clips	Basketball	Uruguayan Basketball League	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.		
		Korean Basketball League			
		Japanese Basketball League			
		Italian Basketball League & Cup 2nd Division			
		Indonesian Basketball League			
		German Basketball League			
	Belgian Basketball League				
	Beach Volleyball	German Beach Tour Men & Women			
		FIVB World Tour 1* - 3* Tournaments Men & Women			
		FIVB World Tour 4* - 5* Tournaments & Finals Men & Women			
Bowl	PBA Grand Prix Bowls				
Darts	PDC World Series of Darts				
	PDC European Darts Tour				

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Mixed Sports Clips and Sport Specific Clips	Futsal	UEFA Futsal Champions League					
		Russian Futsal League					
		Italian Futsal League, Cup, Wintercup					
		Brazilian Futsal League					
	Handball	EHF	Maximum 30 seconds. Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.			We have to wait until the end of a predefined embargo time, and it cannot be longer than 2 minutes
		IHF	Clips may only be used with the commercial wording of Bet & Watch context, always referring to the betting action. Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.				
		South Eastern Handball Association SEHA Handball League					
		Romanian Handball League & Cup					
		Icelandic Handball League					
		French Handball League					
		Croatian Handball League					
		Austrian Handball League & Cup					
		Ice Hockey	Ukrainian Ice Hockey League				
			German Ice Hockey League				
	Australian Ice Hockey League						
	Soccer	Bundesliga: 1st 2nd SuperCup Relegation	Max 90 secs per Game and 180 secs per Matchday. For example, 27 goals of maximum 6.6 seconds per matchday considering the 1st & 2nd league together. Top Match and Matchday. Pre/Mid-Season Trailers. Not allowed to be used in editorial pieces. Compliant with the active contracted LCO distribution guidelines.	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.			Only for Outside the Betting Platform: One week after the final whistle of the match Only for Weekly-Magazine: Videos should last a full week since the last game of the matchday until we receive a new video from the DFL
		Soccer National Team Friendlies & Qualifiers					
		CONCACAF Nations League					
		CONCACAF Nations League FIFA World Cup 2022					
		UEFA Champions League & Europa League Qualifiers					
Brazilian Soccer FA Cup							
Brazilian Soccer Copa do Nordeste							
Austrian Soccer Bundesliga							

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Mixed Sports Clips and Sport Specific Clips	Soccer	Venezuelan Soccer League	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.		
		US Soccer League 2nd Division			
		Uruguayan Soccer League			
		Swiss Soccer Super League			
		Singaporean Soccer FA Cup			
		Romanian Soccer Supercup			
		Romanian Soccer Liga 1			
		Romanian Soccer FA Cup			
		Republic of Ireland Soccer League			
		Philippines Soccer League Cup			
		Latvian Soccer FA Cup			
		Korean soccer K-League			
		Indian Soccer FA Cup			
		Greek Soccer Super League			
		Croatian Soccer FA Cup			
		Chinese Soccer FA Cup & Supercup			
		Canadian Soccer Championship			
	Chinese Soccer FA Cup & Supercup				
Canadian Soccer Championship					
Table Tennis	ITTF				
	ETTU				
Sport Specific Clips	Tennis Australia	Upcoming top matches with archive material without any player imagery, scoring box or TA Marks. Compliant with the active contracted LCO distribution guidelines.	No earlier than 30 days after the event	Only to be utilised in December, January 48 hrs after first use	
Mixed Sports Clips and Sport Specific Clips	Tennis	ITF	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines. Occasionally(*): Please confirm with Product Specialist for the availability.		
		ATP 250 Kitzbühel			
		ATP 250 Moscow			
	Volleyball	FIVB	Upcoming Top Matches in the calendar including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.		
		CEV			
		Turkish Volleyball League & Cup Men & Women			
Russian Volleyball League & Cup Men & Women					

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Mixed Sports Clips and Sport Specific Clips	Volleyball	Montreux Volley Masters	Upcoming Top Matches in the calendar, including goals/points and plays from teams. Compliant with the active contracted LCO distribution guidelines.		
		Korean Volleyball League Men & Women			
		Italian Volleyball League, Cup, Supercup, All Star Match Women			
		Italian Volleyball League, Cup & Supercup Men			
		Italian Volleyball League & Cup 2nd Division Men			
		French Volleyball League & Cup Men & Women			
		Brazilian Volleyball League Men & Women			

Any questions? Don't hesitate to contact us at: av-product@sportradar.com